

Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This monthly indicator measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships and so on.

Q3 2025 in a nutshell

15
institutions

3
Months

3155
job ads

➔

July: 1052 jobs
Aug: 980 jobs
Sep: 1123 jobs

-34%
compared to 2023

-24%
compared to 2024

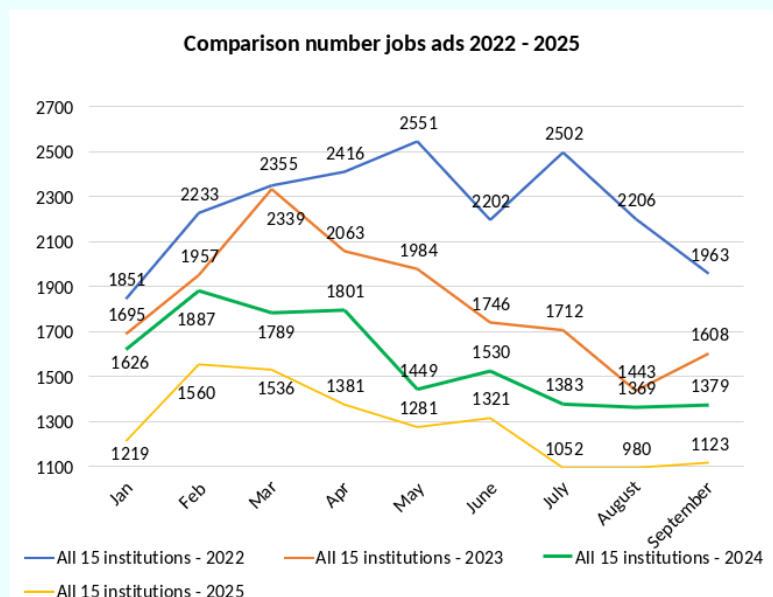
Overall Development

The number of job ads posted on university job portals across Switzerland continues to decrease, year after year. The first three quarters of 2025 are at an all time low in terms of job offers compared to previous years, indicating a permanent downward trend in job market activity.

In the last 3 years, Q3 has always been the quarter with the least job offers, which can partly be explained by the summer holidays.

The lowest number in 2025 was registered in August – with only 980 job offers – followed closely by July and September. Q3 is therefore the lowest quarter ever registered since 2022.

The numbers increase slightly in September, just like the previous two years, however it still remains well below the figures from 2024 and before.



Graph 1: Total number of monthly Job ads Jan- Sep 2022-2025
 Numbers based on 15 institutions

Q3 Comparison over time

Graph 2 continues to illustrate a decline in Q3 job ads from 2023 to 2025, just like the last 4 quarters.

2023: The reference year, with the highest total of 4'763 job ads.

2024: Job ads dropped by 13% compared to 2023, with a total of 4'131 ads. This was still 31% more than the ads recorded in 2025.

2025: The lowest figure was recorded in 2025, with 3'155 job ads – a 34% decline from 2023 and a 24% decrease from 2024.

reference year	Total number Job ads	comparison year		
		2023	to 2024	to 2025
2023	4763	-	15%	51%
2024	4131	-13%	-	31%
2025	3155	-34%	-24%	-

Table: Total number of Q3 Job ads in comparison

Graph 2: Total Q3 Job ads 2023-2025 and comparison
 Numbers based on 15 institutions

The data highlights that the job market in 2025 continues to be significantly less favorable for students compared to previous years, with no signs of improvement.

From university to university

This graph aims to analyze how individual universities influence the overall trend, given the significant variation in the reported figures. The bottom row of the table displays the net positive growth rates: a value greater than zero indicates that more universities have experienced an increase in positions than a decrease, while a value less than zero indicates that more universities have seen a decrease in positions than an increase.

	Q1/2025			Q2/2025			Q3/2025		
	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25
	10%	23%	-1%	20%	-18%	25%	-41%	61%	-45%
	-11%	22%	9%	-2%	6%	-3%	-14%	-27%	38%
	-40%	89%	12%	-42%	-5%	10%	-57%	30%	0%
	-50%	-33%	50%	67%	-100%	400%	-50%	50%	0%
	-20%	58%	64%	-44%	-18%	-21%	-16%	-17%	69%
	-11%	16%	-4%	0%	-18%	0%	-19%	16%	3%
	-15%	39%	-1%	-15%	-15%	6%	-19%	0%	6%
	-13%	0%	31%	-8%	-3%	-36%	-9%	-8%	-1%
	18%	9%	-58%	15%	-4%	92%	-42%	-10%	22%
	-19%	55%	28%	-26%	-10%	11%	-9%	-45%	91%
	-49%	32%	-29%	4%	-4%	4%	0%	0%	2%
	-19%	32%	17%	-3%	-21%	42%	-35%	-13%	-43%
	-35%	86%	22%	-42%	55%	7%	-44%	-41%	138%
	31%	19%	-4%	-8%	-18%	11%	0%	15%	-26%
	-51%	112%	-34%	-7%	45%	-51%	62%	-41%	86%
	-22%	43%	-6%	-9%	-9%	-13%	-15%	35%	15%
	-32%	60%	-2%	77%	-13%	-40%	37%	-44%	242%
	-25%	-24%	-5%	16%	-41%	63%	-5%	78%	8%
	-35%	6%	-21%	78%	-2%	77%	-58%	23%	67%

-13 14 -3 -3 -13 5 -13 -1 9 net increase

Graph 3: Change in job ads compared to previous month per university

In the third quarter of 2025, the job market reached once again an all time low in July, with a net increase of -13. This same number has already been observed in January and May.

In August, the net increase was at -1, meaning that compared to July, there were more universities that had an increase in job offers, but overall there were still more universities that had a decrease rather than an increase in job offers.

Finally, in September, the net increase is at 9, meaning that more universities have seen an increase in positions compared to August, rather than a decrease.

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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