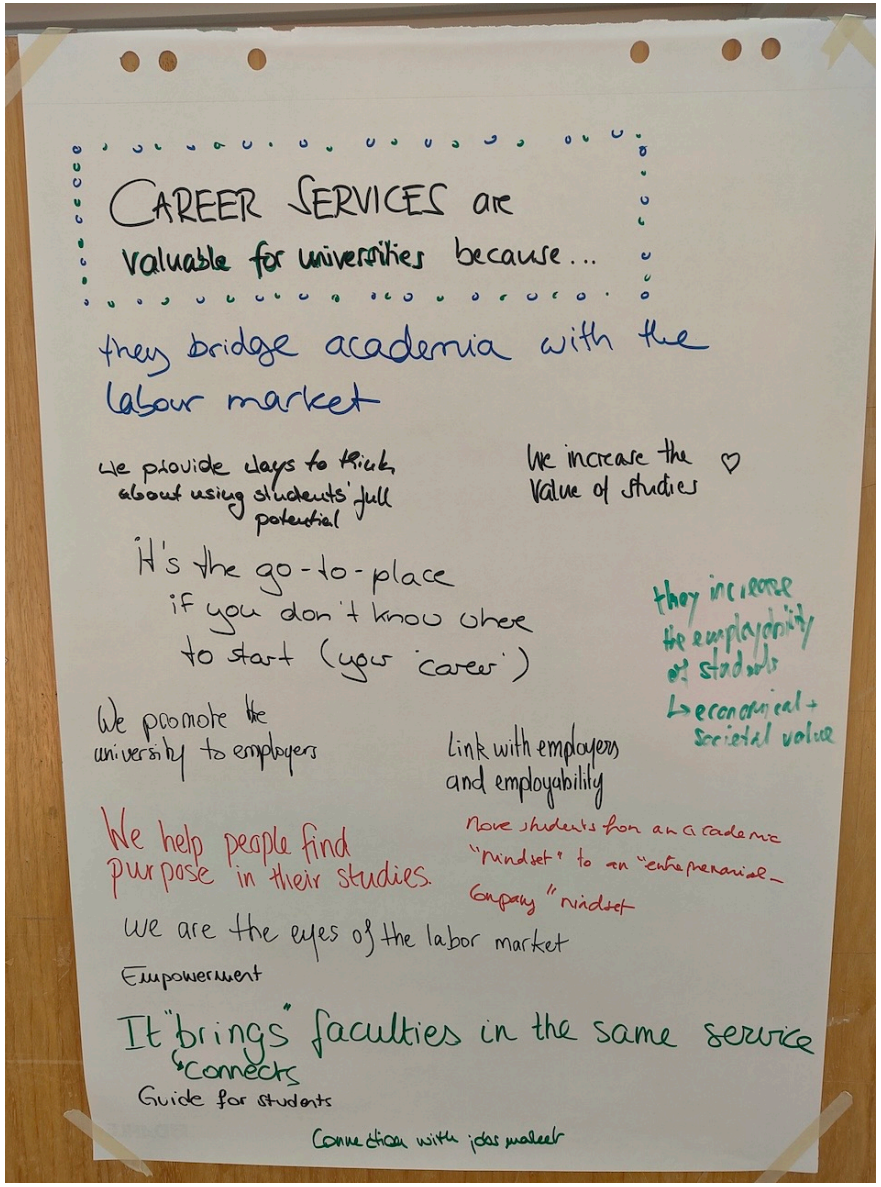
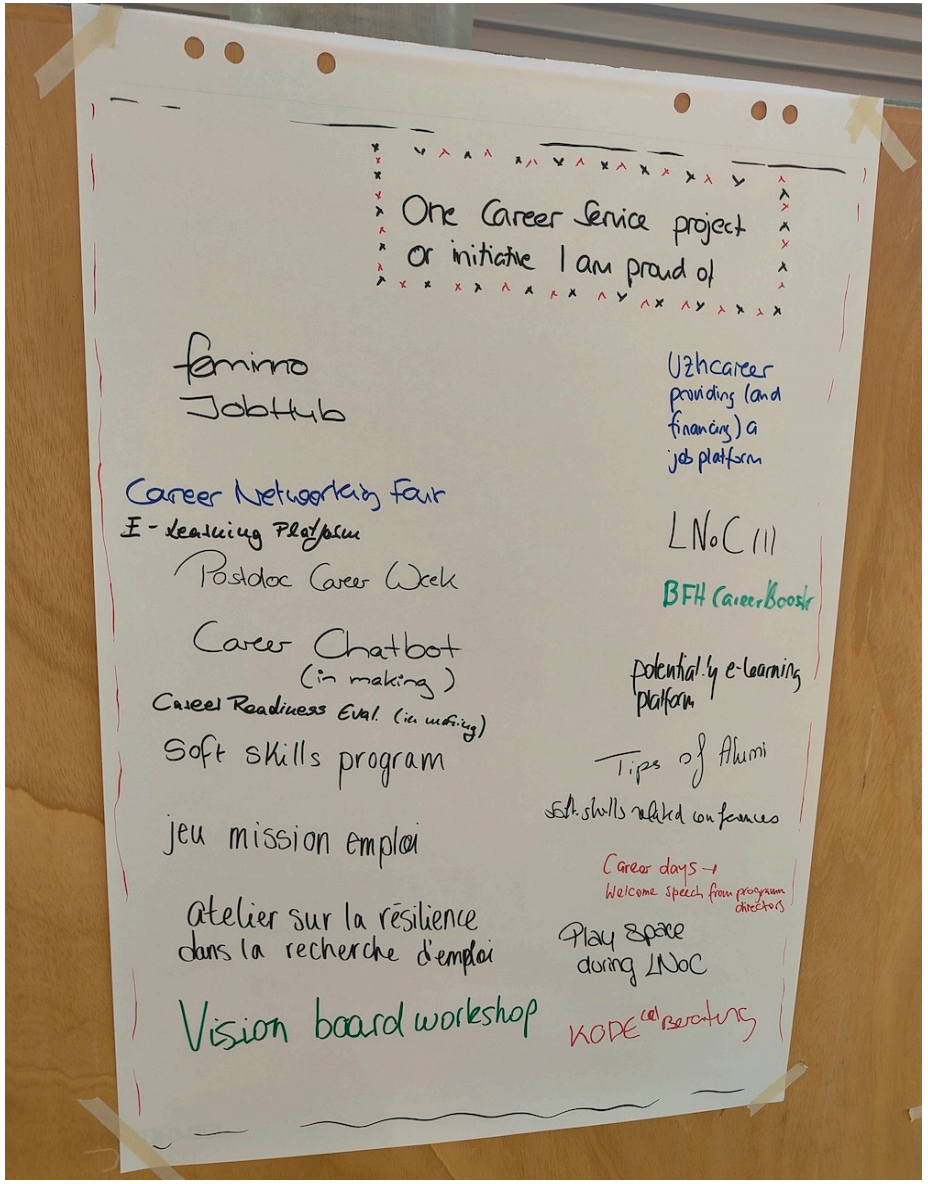
Joy of Career Services Work

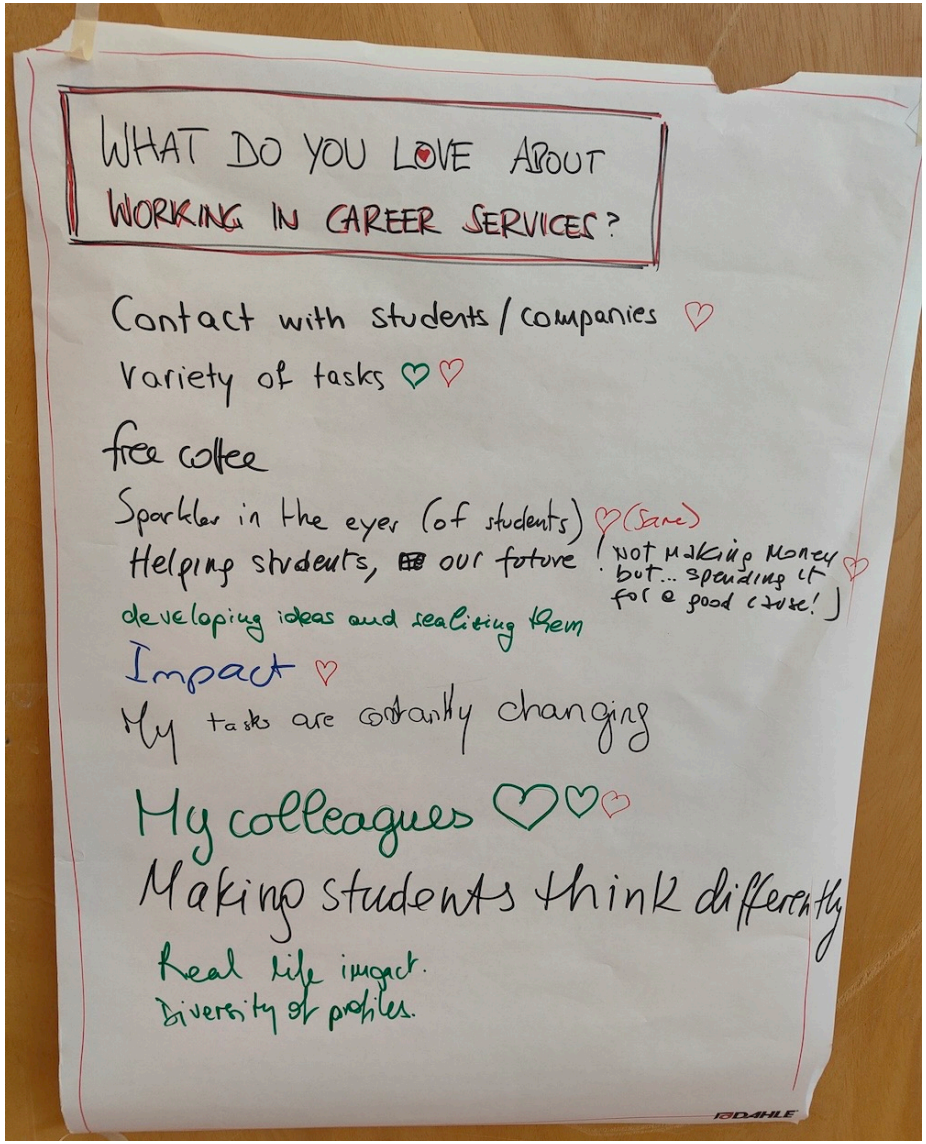
Reflections from the CSNCH Community & AI Analysis

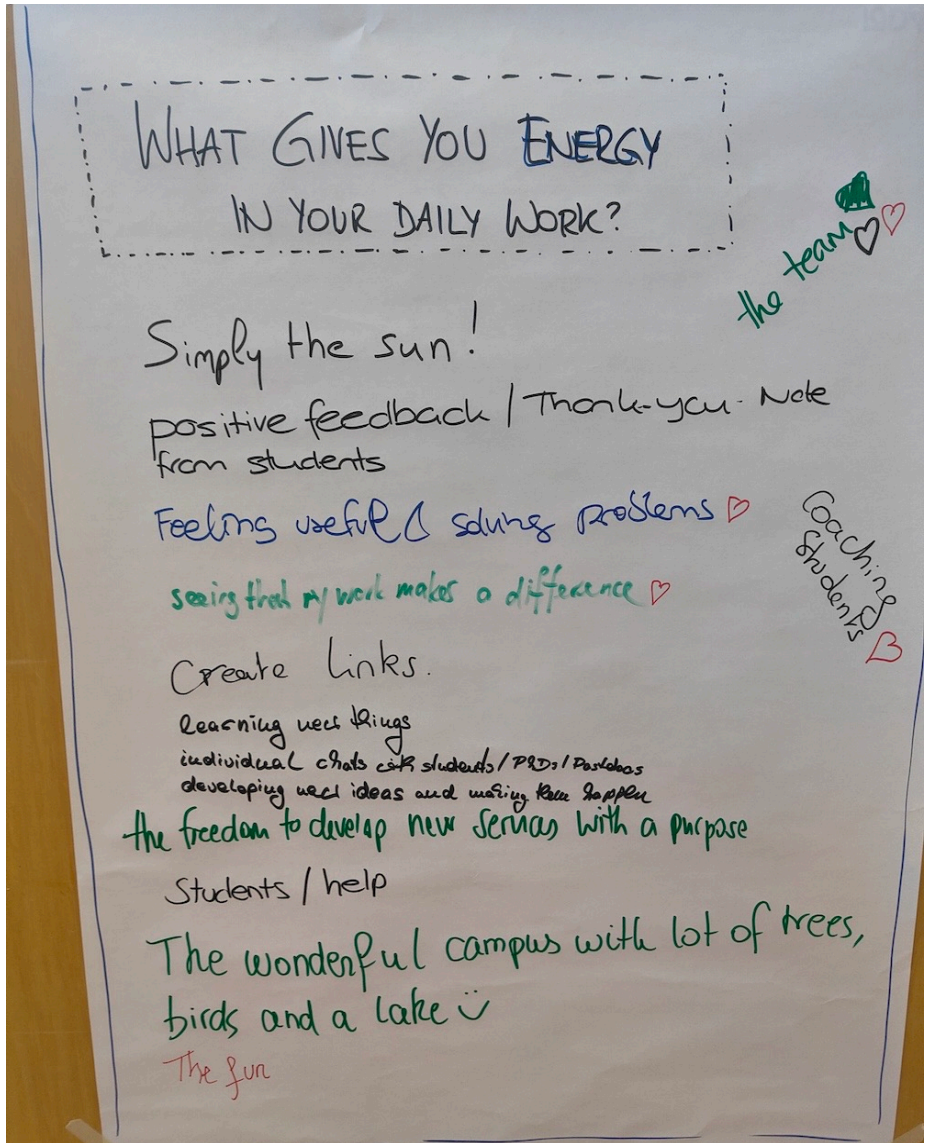
CSNCH Annual Meeting Uni Lausanne 1. Sept 2026

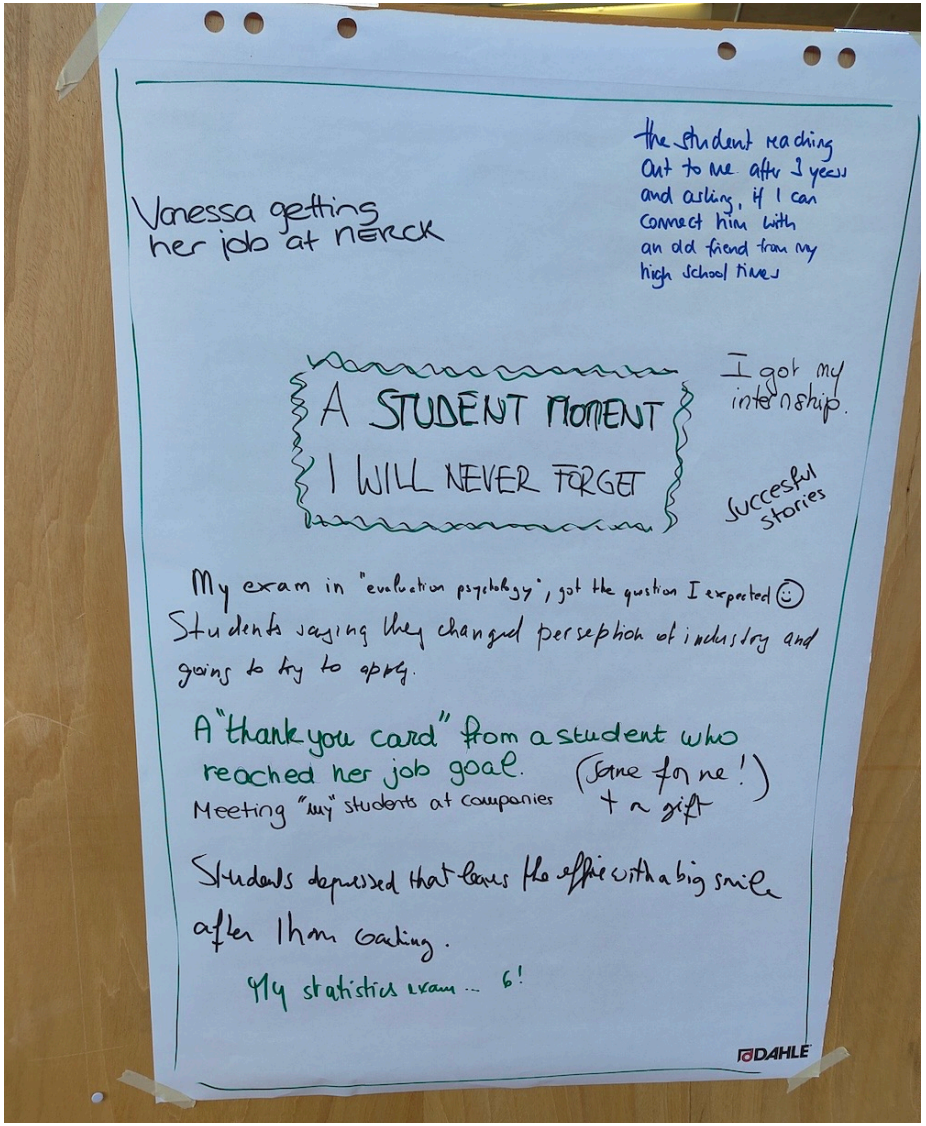
1. **What do you love about working in Career Services?** ❤️
2. **A student moment I will never forget...**
3. **What gives you energy in your daily work?**
4. **One Career Services project or initiative I am proud of...**
5. **Career Services are valuable for universities because...**


CAREER SERVICES are
valuable for universities because...
they bridge academia with the labour market
We provide days to think about using students' full potential
We increase the value of studies ♡
it's the go-to-place if you don't know where to start (your career)
they increase the employability of students
↳ economical + societal value
We promote the university to employers
Link with employers and employability
We help people find purpose in their studies
Move students from an academic "mindset" to an "entrepreneurial-Company" mindset
we are the eyes of the labor market
Empowerment
It "brings" faculties in the same service
"connects"
Guide for students
Connection with jobs makers


One Career Service project or initiative I am proud of
femmo
Jobhub
Career Networking Fair
E-learning Platform
Postdoc Career Week
Career Chatbot (in making)
Career Readiness Eval. (in making)
Soft skills program
jeu mission emploi
atelier sur la résilience dans la recherche d'emploi
Vision board workshop
Uzhcareer providing (and financing) a job platform
LNoC III
BFH CareerBoostr
potentially e-learning platform
Tips of Alumni
Soft skills related conferences
Career days → Welcome speech from program directors
Play Space during LNoC
KODE Excursions


WHAT DO YOU LOVE ABOUT WORKING IN CAREER SERVICES?
Contact with students / companies
variety of tasks
free coffee
Sparkles in the eyes (of students) (Sure)
Helping students, our future ! (not making money but... spending it for a good cause!)
developing ideas and realising them
Impact
My tasks are constantly changing
My colleagues
Making students think differently
Real life impact.
Diversity of profiles.


WHAT GIVES YOU ENERGY IN YOUR DAILY WORK?
the team
Simply the sun!
positive feedback / Thank-you-Note from students
Feeling useful & solving Problems
Coaching students
seeing that my work makes a difference
Create links.
Learning new things
individual chats with students / PRDs / Workshops
developing new ideas and making them happen
the freedom to develop new services with a purpose
Students / help
The wonderful campus with lot of trees, birds and a lake
The fun



AI Analysis: What do the answers tell us?

Prompt

Analyse the responses from the CSNCH "Joy of Career Services" session. Identify recurring themes, patterns and common understandings of what motivates Career Services professionals, what they are proud of, and how they perceive the value of Career Services for universities. Go beyond summarising the responses: critically identify gaps, tensions, blind spots and areas where the profession could strengthen its positioning. Distinguish between individual student impact, institutional impact and broader societal value.

Answer

What drives us

- Tangible impact on students is our strongest source of energy and purpose
- Human connection, variety and the freedom to create matter
- We are highly motivated by seeing individuals develop and succeed

What we are proud of

- An impressive diversity of projects, services and innovations
- Strong creativity and entrepreneurial spirit across the CSNCH community
- But: we tend to describe **what we do**, rather than **what changes because of it**

How we see our value

- A bridge between students, universities and the labour market
- Employability, empowerment and orientation are at the core
- But: our value is still articulated mainly from the **student perspective**

The critical AI take

We know very well why students need us.

Can we explain equally clearly why universities need us?

Possible next step: Move from individual success stories → measurable institutional impact → societal value.