

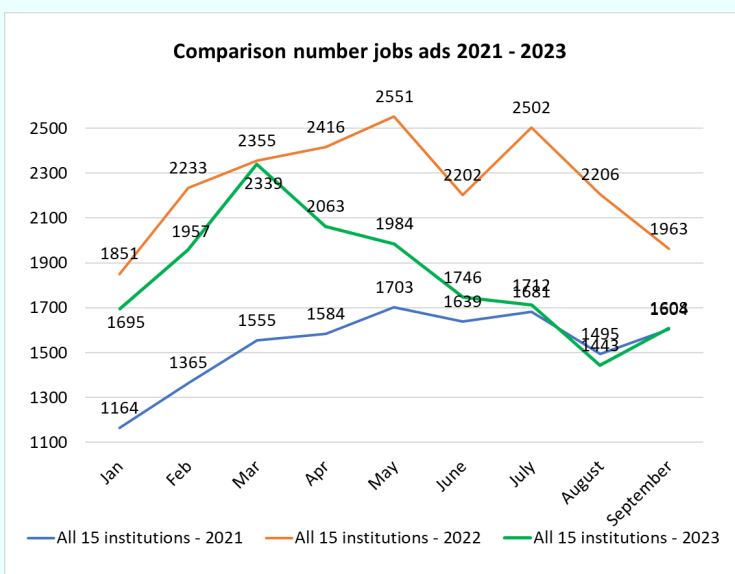
Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This indicator monthly measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships etc.

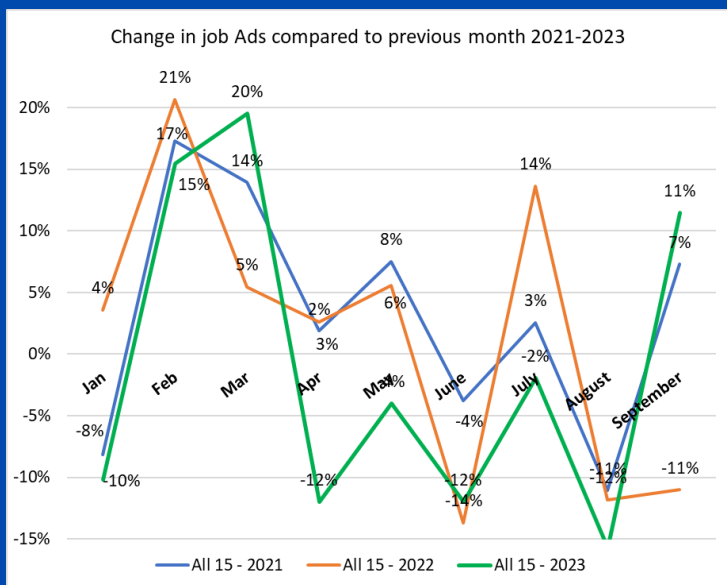
Development overall

The third quarter of 2023 continued to show a pattern of declining job ads for graduates, which started in April. September saw a minor improvement, with 1608 job ads being posted. Although there were minor fluctuations, the overall trend did not align with the expectations that the job ad numbers in 2023 would surpass those of 2022, which had shown positive momentum in the first quarter.



Monthly comparisons

The monthly comparisons for Q3/2023 indicate a mixed picture. While July (-2%) and August (-16%) experienced decreases in job ads, September (+11%) brought some positive momentum with an increase in job opportunities for graduates. However, the overall trend in Q3/2023 showed the same patterns observed in both 2021 and 2022.



From university to university

The job market for graduates in Switzerland continued to display a dynamic and varied nature during the third quarter of 2023 when examined from university to university. The comparison shows a negative trend for Q3/2023. July and August saw a significant decrease in the number of job ads published by Career Services, with more than 60% of them reporting a negative growth rate. However, September recovered well with almost 90% of Career Services reporting a growth rate positive.

	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23
1	-30%	161%	10%	-4%	-18%	-2%	-15%	-26%	8%
2	-45%	144%	-2%	-46%	77%	-12%	-3%	-12%	13%
3	4%	35%	11%	-3%	26%	-44%	7%	45%	-62%
4	100%	0%	89%	24%	-62%	-13%	71%	-42%	57%
5	-7%	32%	69%	-26%	-10%	-15%	-11%	-23%	82%
6	-1%	-12%	17%	-4%	-12%	-1%	-7%	-7%	2%
7	2%	-5%	19%	11%	-5%	-29%	3%	-15%	9%
8	68%	26%	15%	-9%	-22%	-4%	-25%	-24%	16%
9	-42%	-11%	59%	-16%	1%	-43%	56%	-20%	3%
10	-11%	18%	25%	-29%	-7%	9%	-10%	-22%	37%
11	-30%	68%	6%	39%	-9%	-12%	-3%	-12%	2%
12	4%	-33%	-33%	0%	38%	0%	-3%	9%	-40%
13	37%	7%	48%	-34%	21%	-12%	-24%	-29%	84%
14	111%	63%	-45%	6%	-17%	33%	0%	25%	8%
15	32%	-10%	23%	-21%	-24%	30%	0%	-51%	64%

Change in job ads compared to previous month per university

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

Author :
 Adrian Martinez (HES-SO Valais-Wallis)
 adrian.martinezgarcia@hevs.ch